



Brighter Futures Careers Education, Information, Advice and Guidance Policy Statement

Brighter Futures is committed to providing all of its students with comprehensive and impartial Careers Education, Information, Advice and Guidance through the delivery of our Study Programmes. The provision of impartial advice and guidance related to Careers is centred around the Gatsby Benchmarks framework, which Brighter Futures use to ensure all students are provided with current, high quality Careers information during their programme.

Brighter Futures is dedicated to enhancing the job prospects of all students joining a Study Programme. Our aim is to develop students' skills and provide them with a rounded curriculum, which allows them to identify how they would like to progress at the end of their programme and gives them the information they need to achieve this goal. We understand that Higher Education is often a critical step in the development of students as they aim for industry progression, so we endeavour to promote this option wherever possible.

Careers Education, Information, Advice and Guidance is provided at Brighter Futures via a dedicated Work Experience and Career Development programme, which is delivered throughout the course of the academic year. Topics that are covered within the Work Experience and Career Development curriculum include;

- Introduction into Industry Skills
- Developing a CV
- Interview Techniques
- Unifrog
- Financial Choices and Working & Earning
- Industry Guest Speakers and University Visits
- Work Placement
 - Preparation
 - Placement with an employer within that industry
 - Reference
 - Reflections

As part of the Work Experience and Career Development programme at Brighter Futures, all students will be given an account for the Unifrog system. Unifrog is a tool which provides unbiased careers information and advice to young people to help them make informed decisions about the next steps in their career, apprenticeships, college or higher education. Unifrog brings together every step of the process, from students exploring their interests, to recording their skills, to finding and comparing apprenticeship and university courses, to submitting applications.

There is a vast array of resources available to students via Unifrog, inclusive of;

- Profile Quizzes – Several different profile assessments which students can undertake, linked to interests, personality, skills and the work environment, to allow them to better understand what potential job roles or industries they are suited to.
- Careers Library – A vast library of job profiles, which can be filtered down to a specific or related industry, which provide current, up-to-date labour market information.

- Universities – Search through a wide catalogue of universities both within the UK and abroad to identify courses available and entry requirements for each.
- Webinars
- Reference and CV Writing.

The Careers Education, Information, Advice and Guidance which Brighter Futures offers its students during their Study Programme will be tailored to the individual needs and aspirations of each student. Through comprehensive IAG process during enrolment and the induction onto programme, Brighter Futures seeks to identify each student's desired progression and adapt the CEIAG offered to them throughout their programme accordingly.

As an example, a student wishing to progress into Higher Education will therefore be offered the chance to attend university open days, informed of the grade profile required of them in their vocational qualification to reach Higher Education, guided through the university section of Unifrog and introduced to UCAS and supported with applications to universities. The Higher Education opportunities available via Brighter Futures' sister company Sysco Business Skills Academy Ltd are also promoted during the programme, with further information available at the page below;

<https://www.sysco.uk.com/higher-education/>

A student wishing to progress into Further Education or directly into Employment will be encouraged to attend careers or apprenticeship fairs, guided through the Careers section of Unifrog, supported with CV writing and provided with mock interviews.

Brighter Futures will ensure that throughout the course of a Study Programme, students' progress towards their desired destination is tracked and monitored, with the intention that as many students as possible move into quality, sustained progressions at the end of their programme.

At the end of each student's programme with Brighter Futures, they will undertake an exit interview with an industry expert from that local area, in which information, advice and guidance on next steps will be detailed to them.

The Careers page of Brighter Futures website is available at the link below and offers significantly more detail on the advice and guidance Brighter Futures offers to its students;

<https://www.brighterfutures.uk.com/careers-information/>

This Careers Education, Information, Advice and Guidance policy for Brighter Futures is fully aligned to the wider Sysco Group's Careers, Advice and Guidance Strategy.